

Why Startups Fail And How Yours Can Succeed

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Why Startups Fail And How

Business markets, cashflow, hiring, competition, plans and marketing: They're all common reasons why startups fail. They're hard to do right, and no quick checklist of potential mistakes will save ...

Startup Failure Rates: Why So Many Fold and How to Save Yours

New entrepreneurs start businesses with great ideas and visions for success; however, many of these ideas never materialize.

Eight Common Reasons Solopreneurs Fail (And How To Prevent Them)

A Nation of Soft Sellers and its follow up, Canadian Tech Tortoisers, document how Canadian startups spend less on marketing and sales than U.S. competitors at the same stage of development. Those are ...

Why startups fail, and how to fix it

I only start counting when it starts hurting because they're the ... but he pushed through and gave himself permission to try and, if necessary, fail. Watch the full video to hear more of Rose's story ...

Why I Once Turned Down a \$42,000 Bonus

There's been plenty of discussion about why some startups fail. Let's discuss the most critical failures ¶ and how to avoid them. Many startups run into this issue. The stereotype is that remote ...

How to Avoid 6 Critical Tech-Startup Failures

The easiest question to answer in high-growth entrepreneurship is: Why do so many startups fail? After more than 20 years of investing in startups and working with entrepreneurs, I can say with ...

3 Ways to Avoid the Agony of Startup Failure

Nothing is guaranteed. So loosen up. But if all decisions are pointless, why make any in the first place? Because you have to. Because if you don't, you're going to stagnate and fail. Startup, despite ...

How entrepreneurs make great decisions ¶ and how they live with colossally bad ones

In 2018, three intrepid entrepreneurs from Angola, Ghana, and Nigeria undertook an ambitious journey to build a trading platform for digital currencies. One resigned from a high-paying job at Dell in ...

The inside story of how an ambitious African cryptocurrency startup failed

Then, terms such as new ways of working, PI planning, retrospectives, product increments and stand-ups start to be discussed in meetings ... One key reason an Agile transformation will fail is when ...

Why Agile Transformations Fail In The Corporate Environment

Startups! verve, creativity, and commitment to innovation provide just the antidote many established firms need to overcome stasis and resistance to change.

Why legacy companies need to tap into their inner startup

BestMediaInfo.com finds out why startups aren't able to extract the right ROI Though, with its loud marketing efforts and ads, credit card bill payment platform Cred was able to catch the ...

Why startups fail to extract long-term ROI from marketing campaigns

I thought my gym sessions, food diaries and portion control habits were "healthy" ¶ until everything quickly spun out of control.

What Is Orthorexia? How "Healthy Eating" Can Turn Into a Disorder

We've gone from interfaces to web services, from Hadoop to the cloud. But that's not digital transformation. Few organizations have the leadership and drive to see transformations through.

Why is your digital transformation falling short? Start with leadership - and data

The Food and Drug Administration's approval in June of a drug purporting to slow the progression of Alzheimer's disease was widely celebrated, but it also touched off alarms.

Commentary: Why we may never know whether the \$56,000-a-year Alzheimer's drug actually works

Credit unions have made great strides in digitizing, with an understanding that more digital options yield greater member satisfaction. And recent surveys show that credit union members rate the ...

What Is Digital Completion and Why Does it Matter?

Phantom Abyss is the new whip-slinging, ghost-racing first-person-platforming, asynchronously multiplayer roguelite capturing people's attention right now, offering a compelling blend of Indiana Jones ...

Why Phantom Abyss is More About Cooperation Than Competition

Here's why scientists aren't panicking about this. We're Discovering New Coronaviruses All the Time (and That's OK!) (2:35) Why do bats appear so resilient to virus-based diseases that ...

Why Prohibition Was Set Up to Fail Right From the Start

Millions of people not in U.S. Department of Housing and Urban Development-funded shelters fail to qualify as homeless, and thus are ineligible for assistance.

Start seeing the 'hidden homeless'

After the rescue mission is complete, the investigation will begin into what led Champlain Towers South to crumble to the ground. ¶Without question that there's something seriously wrong here and it's ...

Forensic engineer sheds light on how the investigation will go into finding out why Champlain Towers South collapsed

Though patients will start taking it, the world may have to wait many years to find out whether Adahelm is actually effective ¶ and may never know for sure.