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This book is the first volume to bring
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and management of professional road cycling. Each chapter treats a particular economic aspect of the sport, from organizational structure to marketing, labor, game theory, and competitive balance.

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Over the past decade, a growing body of academic literature on the economics of road cycling has been amassed. This book is the first volume to bring together a majority of the academic research and knowledge on the economics and management of professional road cycling.

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explanation of what the real problem facing the sport today is: "cycling at the top level has become too global (and thus...

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Economics of Professional Road Cycling –
Sports Economics, Management and
Policy 11, edited by Daam Van Reeth and
Daniel Joseph Larson. Money makes the
wheels go round and this collection of
academic papers is a study of the business
and economics of pro cycling covering
topics from revenue sharing to exploring

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how many, or rather how few, actually watch the sport on TV as well as the Game Theory of breakaways versus the peloton.

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\$200 million. For an eight-lane urban interstate, it is closer to \$1 billion. Roads and transportation also come at a high environmental cost.

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RAC Foundation and the Association of Directors of Environment, Economy, Planning & Transport (ADEPT) jointly commissioned this research to help better understand the wider effects of local road maintenance spending changes in England and Wales, beyond just the direct impact on network condition. It is comparable and

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maintenance of the local road network,
this report provides a clear starting point
for further work on determining
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investment, consistent with the aim of sustaining a full contribution to the nation's growth agenda. The Economics of Road Maintenance

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Henry Overman. Professor, geography and

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China's international development project – the Belt and Road Initiative – incorporates the China–Pakistan Economic Corridor (CPEC), a modern silk road. The key to the corridor The CPEC is a combination of investments that seek to bridge Pakistan's energy deficit and so rejuvenate its ailing industrial base, and

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Although cycling races are usually won on an individual basis, professional road cycling is a sport practiced in teams. This chapter focuses on cycling team's

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finances which are in at least three ways very different from the finances of teams in most other sports. First, although cycling teams operate like small businesses, according to the rules of the International Cycling Union (UCI) they are not run for profit.

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Over the past decade, a growing body of academic literature on the economics of road cycling has been amassed. This book is the first volume to bring together a majority of the academic research and knowledge on the economics and

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Road Cycling sports management
Each chapter treats a particular economic
aspect of the sport, from organizational
structure to marketing, labor, game theory,
and competitive balance. By discussing
the existing research and complementing it
with the newest concepts, ideas and data
on professional road cycling, this book

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sets an agenda for further academic research while providing insights for all stakeholders in cycling: governments, cycling's governing bodies, team managers, race organizers, sponsors, media. Furthermore, the unique characteristics of the sport of cycling explored within this text inform broader

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management and industrial organization research, as they extend analyses of team labor, broadcast revenue generation, and sponsorship financing models. This book is equally of interest to academic researchers, students studying sports economics, and policy makers, such as race organizers, team managers, and

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sponsors.

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From professional team sports to international events such as the Olympics and Tour de France, the modern sports industry continues to attract a large number of spectators and participants.

This book, edited by Richard Pomfret and

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John K. Wilson analyzes the economic evolution of sports over the last 150 years, from a pastime activity to a big business enterprise. It begins at a time when entrepreneurs and players first started making money from professional sports leagues, through to the impact of radio and TV in the twentieth century, and onto the

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present day.

The editors should be commended for taking on such a big task, and succeeding so well. This book should be in the library of every institution where students have to write a paper that may be related to sport, or on the shelf of any lecturer teaching

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economics or public finance who has even
a remote interest in sport. The material is
very accessible, and useful in many
different settings. Ruud H. Koning,
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backwards and challenging them to assemble the best cross-section of relevant articles either already published or newly commissioned. Handbook on the Economics of Sport is Edward Elgar at its very best. If you love economics you'll find many fascinating insights here; if you love sport but know little economics then

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this book is mostly accessible and will teach you a lot; and if you are a sports-mad economist then you will be in hog heaven. Furthermore, if, like this reviewer, you are broadly very sceptical about the reports consultants produce for governments on the supposed economic windfall from hosting a big event or

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subsidising a stadium then you will get a lot of good counter-arguments in this volume. Indeed there are several chapters on the above theme that I m sure I ll be copying frequently to government officials in years to come. . . The demand for sport is a fascinating subject and it is hard to pick out just one chapter from the second

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section. Read them all they make a wonderful 65-page treat. . . Part VI was a real feast, a smorgasbord. . . This is a magnificent piece of work and the 36-page index rounds it all off splendidly. John Blundell, Economic Affairs The book covers the most important areas of research of an emerging economic sub-

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discipline spanning the past half a century.
It serves admirably the purpose of an
introduction into the rich and growing area
of reflection for all concerned. . . the
editors and authors of the Handbook have
done a commendable job of accumulating
sophisticated material for many
economists, managers, politicians and self-

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conscious fans, who are sure to find
excellent training ground for the whole
heptathlon. . . This book will be invaluable
for advanced students investigating
professional sport. From the point of view
of lawyers, particularly those engaged
with the relationship between law and
sports governance, the Handbook offers

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invaluable analysis of the economic issues that are alluded to in those debates but rarely examined in detail. . . These insights will also prove useful for policy analysts and sports administrators for whom many sections should be considered mandatory reading. Aleksander Sulejewicz, Journal of Contemporary European Research Over

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800 pages on the economics of sport.

What a feast! What a treat! The editors have done a wonderful job both in terms of breadth from David Beckham to child labour in Pakistan and depth, tournaments and luxury taxes for example. . . The 86 chapters are uniformly of a very high standard and illuminating. And there are

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Real gems in some of the contributions.
British Journal on the Economics of Sport
This very interesting and comprehensive
book achieves its objective, namely to
present an overview of research in sports
economics at an introductory level. . . [The
editors] have produced an excellent
reference book that belongs in all

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economics of sport. The book s relevant
monographs should be read by institutions,
cities and countries prior to their
committing major resources towards
sports facilities or a sporting event. James

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Angresano, Journal of Sports Economics

One could think of this book as the sports-
and-economics counterpart to Joy of

Cooking, because it will satisfy the needs
of those with a keen interest in such
subjects as the

Shmanske and Kahane have organized

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over 50 essays from prominent Sports Economists into two volumes around two related themes. This second volume explains how sports helps economics via quality data used to test a variety of economic theories.

Economists have entered into the realm of

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sports to provide what they believe to be
more cogent explanations for sport-related
behaviour and to suggest ways in which
incentives can improve sports outcomes.

But prices and income, the traditional
workhorses of conventional economics,
can only provide partial explanations and
understandings. Drawing on a bounded

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rationality approach to behavioural economics, this book demonstrates the analytical insights to be gained by supplementing the conventional economics toolbox with psychological, cognitive, sociological, and institutional factors. The international cast list of contributors cover a wide range of sports

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topics on which a behavioural approach can reveal new insights. These include preferences, managerial, efficiency, choking, doping, favouritism, athlete well-being, and spectator behaviour.

Throughout the book, there is an emphasis on the cognitive limits to smart decision-making as well as the critical role played

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by the decision-making environment. This volume demonstrates that adopting a bounded rationality approach, complimented with other behaviouralist approaches, helps to better explain sport-related behavioural, sub-optimal behavioural, and market failures. It also provides insights that could be used to

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improve sports outcomes and the well-being of those involved in sports and to better configure policy to enhance sports performance. This groundbreaking book will be an indispensable reference to students and scholars of sports economics, sports management, and sports science.

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Sport has enjoyed steadily increasing prominence and economic importance since the Millennium. But threats to its integrity appear to have grown in parallel, undermining the very sense of innocence and fun which is an important part of its appeal. Threats to the spirit of sport come from internal, external and even state

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actors, who seek either to manipulate events on the field or to exploit the institutions of sport for their own ends. As the reputation of sport becomes more tarnished as a result, its sustainability as a significant part of the entertainment industry is called into question and loss of reputation may even result in decline in

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recreational cycling. In this wide-ranging
collection of essays, the international team
of contributors explores the structural
economic sources of the problems that
beset sport and address the question of
'what is to be done?' through economic
reasoning. Specific topics covered include
doping, match-fixing for betting or

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sporting gain, the role of forensic statistics
in detecting nefarious activity, issues
related to club ownership, corruption in
the awarding of mega-events and within
sports governing bodies, and the role of
the law and the Court of Arbitration for
Sport. In the final chapter, the Editors pull
together the various strands and propose

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that policy to mitigate the threat to fair play should be built around two themes: improving sports governance and designing incentives to help actors in sport choose honest over manipulative behaviour. The book will appeal to practitioners from sport management as well as to academics including students

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What is, or what should be, the function of sport in a globalized, commercialized world? Why does sport matter in the 21st century? In Ethics and Governance in

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Sport: the future of sport imagined, an ensemble of leading international experts from across the fields of sport management and ethics calls for a new model of sport that goes beyond the traditional view that sport automatically encourages positive physical, psychological, social, moral and political

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values. Acknowledging that sport is beset by poor practice, corruption, and harmful behaviors, it explores current issues in sport ethics, governance and development, considering how good governance and the positive potentials of sport can be implemented in a globalized sporting landscape. Ethics and Governance in Sport

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suggests a future model of sport governance based on well substantiated projections, and argues that identifying the root causes of harmful behavior, those things that are characteristic of sport, and engaging sport managers, policy makers and leaders of sport organizations, is essential if sport is to thrive. The book's

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interdisciplinary examination of sport, encompassing philosophy, sociology, economics, management and sport development, and its forward-looking approach makes it important reading for advanced students, researchers and policy makers with an interest in the place and development of modern sport. Its clear

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messages invite self-reflection and discussion, especially within sports organizations.

'In the Handbook on the Economics of Women in Sports, Leeds and Leeds put together an impressive list of heavy hitters in the sociology and economics literature

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on sports to produce a tour de force volume. The entire spectrum of international perspectives is covered, from US, Korean, and Australian sports to world competition at the highest level of the Olympics and international championships. Whether your interest is attendance at women's events,

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performance and rewards in women's pro sports, gender issues in US college sports, or international performance and how women compete, this handbook is a must read for any serious fan, and for all serious scholars interested in the impacts of being female on sports performance and competitiveness.' Rodney Fort, University

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of Michigan, US 'Leeds Sports Leeds have filled a gaping hole in sports economics with this revealing collection of essays. The economics of women in sports has been too long neglected. By covering everything from women as sports spectators, to women as participants in individual and team sports at the collegiate

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and professional levels, to women's sports internationally, Title IX, and women's differential response to incentives, this volume not only demonstrates that there is much fertile ground to be studied, but also that the subject matter is both interesting and important.' Andrew Zimbalist, Smith College, US Women's sports have

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received less attention from economists than from other social scientists. This Handbook fills that gap with a comprehensive economic analysis of women's sports. It also analyzes how the behavior and treatment of female athletes reflect broad economic forces. Contributors to this volume use current

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theoretical models and econometric tools to examine the legal, social, and economic forces that affect the experiences of female athletes. They address such traditional topics as discrimination against female athletes and coaches and the effect of athletic events on the economies of host countries. They also apply theory and

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estimation to new settings, such as how women respond to tournaments in skiing and figure skating or how the growing dominance of Korean women on the LPGA tour is a form of immigration. This groundbreaking book is a valuable resource for professors, students, and researchers in sports economics, sports

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The sports industry provides a seemingly
endless set of examples from every area of
microeconomics, giving students the
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sports landscape, The Economics of Sports
introduces core economic concepts and
theories and applies them to American and
international sports. Updates for this sixth
edition include: More coverage of
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football; A revised chapter on competitive
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brand-new chapter on mega-events such as the Olympics and World Cup; New material on umpire bias; A completely redesigned chapter on amateur competition that focuses exclusively on intercollegiate sports. This chapter is also now modular, enabling instructors who wish to intersperse it with the other

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chapters to do so with greater ease. This accessible text is supported by a companion website which includes resources for students and instructors. It is the perfect text for advanced undergraduate and graduate courses on sports economics.

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