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(2010) /"Microcredit and Social Business for Poverty Reduction /" presented by Muhammad Yunus Insight: Ideas for Change -Social Business - Muhammad Yunus Building Social Business Muhammad Yunus (ESP subs) Muhammad Yunus Building Social Business

In recent years Dr. Yunus has moved beyond just lending to the poor; his new goal is to eliminate poverty entirely, and his method is to spread the practice of social business, a self-sustaining, “ zero-loss, zero-dividend ” business model that applies not only to microfinance but to any good or service provided to the poor to ensure communities become self-sufficient.

Building Social Business by
Muhammad Yunus | Ourgoodbrands

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Nobel laureate Muhammad Yunus looks more deeply into the concept of social business, an alternative to unfettered capitalism that channels the best energies of capitalism while addressing pressing human needs, by showing how the theory and practice of this idea is growing in the business, academic and philanthropic worlds.

Building Social Business:

Amazon.co.uk: Yunus, Muhammad ...
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· 120 reviews Muhammad Yunus, the practical visionary who pioneered microcredit and, with his Grameen Bank, won the 2006 Nobel Peace Prize, has developed a visionary new dimension for capitalism which he calls “ social business. ”

Building Social Business: The New

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Welcome to the new world of social business. Muhammad Yunus . 25 December 2007. Types of Social Businesses. Type I: focuses on businesses dealing with social objectives only. Eg. The product produced is for the benefit of the poor.

SOCIAL BUSINESS - Muhammad Yunus

Professor Muhammad Yunus. Co-founder and Chairman. Professor Muhammad Yunus co-founded Yunus Social Business and currently serves as the Chairman of the Board. He is the founder of Grameen Bank and father of microcredit, an economic movement that has helped lift millions of families around the world out of poverty. Today, Grameen Bank has

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Business Today Full over 8.4 million members—97 per cent of who are female—and has lent over US\$12.5 billion since its inception.

Professor Muhammad Yunus | Yunus Social Business

Below are the key concepts as described in “ Building Social Business: The New Kind of Capitalism that Serves Humanity ’ s Most Pressing Needs ” by Muhammad Yunus Glossary of terms Non-loss: A distinction from non-profit organizations: The aim for a social business is to have no loss, but can still make a profit.

“ Building Social Business ” – Muhammad Yunus – Social ... Yunus, Muhammad, 1940-Building social business : the new kind of

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Capitalism that serves humanity ' s most pressing needs / Muhammad Yunus with Karl Weber. p. cm.

Includes index. ISBN

978-1-58648-824-6 (hardcover)

eBook ISBN: 9781586488635 1.

Social responsibility of business. 2.

Social entrepreneurship. 3.

Capitalism—Moral and ethical aspects. I.

Building Social Business: The New Kind of Capitalism That ...

Muhammad Yunus, the practical visionary who pioneered microcredit and, with his Grameen Bank, won the 2006 Nobel Peace Prize, has developed a new dimension for capitalism which he calls "social business." The social business model has been adopted by corporations, entrepreneurs, and social activists

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Building Social Business: The New Kind of Capitalism that ...

The article traces the gradual development of Grameen ' s expertise in formulating social business models, which require new value propositions, value constellations and profit equations, and as ...

(PDF) Building Social Business Models: Lessons from the ...

Social business was defined by Nobel Peace Prize laureate Professor Muhammad Yunus and is described in his books. In these books, Yunus defined a social business as a business: Created and designed to address a social problem. A non-loss, non-dividend company, i.e. It is financially self-sustainable and.

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Social business - Wikipedia

Building Social Business by

Muhammad Yunus. Yunus in his book, Building Social Business, dedicates the nine short chapters of the book to explaining the meaning of a social business in the current world. Many scholars have characterized it way before Yunus did.

"Building Social Business" by

Muhammad Yunus. An Essay - GRIN

Professor Muhammad Yunus, Nobel Peace Prize Laureate, and founder of the Grameen Bank, is commonly considered the thought father and early implementer of the social business concept. He initiated and developed more than 20 social businesses in Bangladesh, many of them in cooperation with

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Professor Muhammad Yunus on the Power of Social Business
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Paperback – May 10 2011 by Muhammad Yunus (Author) 4.5 out of 5 stars 113 ratings See all 20 formats and editions

Building Social Business: The New Kind of Capitalism that ...
Driven to act by the desperate Bangladesh famine of 1974, Chittagong University economics professor Muhammad Yunus went to the village of Jobra and found his calling. After giving villagers \$27 to pay off loans to predatory lenders, Yunus hit upon the idea of lending to

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Business Tutorial Full the poor as the foundation of a new kind of banking business.

Building Social Business Free Summary by Muhammad Yunus Nobel Peace Prize-winner Muhammad Yunus shows how the social business model can harness the entrepreneurial spirit to address global problems.

Muhammad Yunus - Building Social Business - YouTube

The Grameen Group is a network of nearly 30 sister organizations linked to the Bangladeshi Grameen Bank, the microcredit pioneer and (together with its founder, Muhammad Yunus, one of this article's co-authors) 2006 Nobel Peace Prize winner.

Building Social Business Models:

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Business from the Grameen ...

Check out this great listen on Audible.com. Muhammad Yunus, the practical visionary who pioneered microcredit and won the 2006 Nobel Peace Prize for his world-changing efforts, here develops his revolutionary new concept that promises to redeem the failed promise of free enterprise: social business...

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