

Marketing For Non Fiction Authors 21 Content Ideas To Sell More Books

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This week, we ' re excited to reveal the early-bird deadline for the Self-Published E-book Awards, several new webinars (including The Successful Synopsis: How to Write a Compelling Summary), and more!

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Bonnier Books UK has appointed Rob Power from David Fickling Books to head

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Bonnier appoints Power to head children's marketing and publicity

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Bookselling Profile: Baker Book House

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As multiple books about the last president race to the shelves, juicy revelations have journalists chasing advance copies and looking for the best parts. It ' s not bad for sales.

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Tome On The Range

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The comics, award-winning sci-fi, and nonfiction we ' re reading this summer

About The Author Jillian Morgan is the Associate Editor at Realscreen with a background in journalism and digital marketing. She joined the publication in 2019 after serving as the assistant ...

Juneteenth non-fiction projects to watch for

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Author Teams with Dead Writers to Create Children ' s Nonfiction

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TORRINGTON — Town resident Patricia Mason-Martin, the author of six nonfiction

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books ... Mason-Martin also serves as a marketing communications specialist at Community Health & Wellness Center ...

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