

### Management Information Systems Chapter 4

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Management Information Systems: Managing the Digital Firm 12th ed Laudon & Laudon. Terms in this set (37) accountability. the mechanisms for assessing responsibility for decisions made and actions taken.

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4. Management Information Systems Management Information Systems • Recent cases of failed ethical judgment in business – Lehman Brothers, Minerals Management Service, Pfizer – In many, information systems used to bury decisions from public scrutiny • Ethics – Principles of right and wrong that individuals, acting as free moral agents, use to make choices to guide their behaviors Understanding Ethical and Social Issues Related to Systems CHAPTER 4: ETHICAL AND SOCIAL ISSUES IN INFORMATION ...

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Learning Objectives Upon successful completion of this chapter, you will be able to: Describe the differences between data, information, and knowledge; Describe why database technology must be used for data resource management; Define the term database and identify the steps to creating one; Describe the role of a database management system; Describe the characteristics of Read more »

Chapter 4: Data and Databases - Information Systems for ...

CHAPTER 4: ETHICAL AND SOCIAL ISSUES IN INFORMATION SYSTEMS. Ethics refers to the principles of right and wrong that individuals, acting as free moral agents, use to make choices to guide their behaviors. Information systems raise new ethical questions for both individuals and societies because they create opportunities for intense social change, and thus threaten existing distributions of power, money, rights, and obligations.

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3. Elaboration: The project team finalizes the requirement and designs the system architecture. 4. Construction: The development team builds the core functionalities of the system. 5. Transition: The development team finalizes the system and puts it in change. It also trains the users of the system and the management. 6.

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Answers to Chapters 1,2,3,4,5,6,7,8,9 - End of Chapter ...

Advanced Information Systems Concepts. The student will be able to describe the ways in which computers are and will be used in business and management. These concepts include telecommunications, electronic commerce, data warehousing and mining, artificial intelligence, and future directions of computer-based ISs. 4.

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- Problem: Need to efficiently target online ads
- Solutions: Behavioral targeting allows businesses and organizations to more precisely target desired demographics
- Google monitors user activity on thousands of sites; businesses monitor own sites to understand customers
- 

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4.2 Management Issues in MIS: Information Security and Control - Quality Assurance -Ethical and Social Dimensions - Intellectual Property Rights as related to IT Services / IT Products CHAPTER 5 – Applications of MIS in functional areas as well as in the service sector should be covered with the help of minimum 5 case studies.

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