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Kyungmi and Uysal (2003, p. 160) suggest that festivals and special events have the capability of providing both tangible (such as additional income, tax revenues for locals) and intangible...

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The special events sector of the industry broadly consists of private events, sporting events, public events, and fairs & festivals. They are considered 'special' events because they are outside of the host 's normal business, program, or activity.

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The Barbican has continued to strengthen its team with the appointment of Silvana Ambrosiou as a Business and Event Manager. Silvana began her role in the Barbican Business Events team earlier this month and will be responsible for the management of commercial events, client relationships and liaising with the various departments across Barbican Centre.

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