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Contemporary Management 7th Edition Jones George

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Contemporary Management (Paperback) Published October 1st 2010 by McGraw-Hill Higher Education. 7th Edition, Paperback, 622 pages. Author (s): Gareth R. Jones, Jennifer M. George. ISBN: 0071220933 (ISBN13: 9780071220934) Edition language:

Editions of Contemporary Management by Gareth R. Jones

Contemporary Management 7th Edition by Jones, Gareth; George, Jennifer published by McGraw-Hill/Irwin Hardcover. Paperback - January 1, 1994. Enter your mobile number or email address below and we'll send you a link to download the free Kindle App. Then you can start reading Kindle books on your smartphone, tablet, or computer - no Kindle device required.

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Gareth R Jones & Jennifer M. George are the writers of Essentials of Contemporary Management 7th Edition. In the 7th edition of Essentials of Contemporary Management, the key focus continues to be on providing the most up-to-date account of the changes taking place in the world of management and management practices. There are many other books on management are also available on Free Book Review. You should also read the following books. Logistics and Supply Chain Management 5th Edition ...

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Synopsis "Contemporary Management" by Jones and George distinguishes itself through its authorship, comprehensive, current contents, rich and relevant examples and applications and experiential exercises provided in every single chapter.

Contemporary Management: Amazon.co.uk: Jones, Gareth ...

Essentials of Contemporary Management (Paperback) Published January 7th 2014 by McGraw-Hill Education. Paperback, 592 pages. Author (s): Gareth R. Jones, Jennifer M. George. ISBN: 0077862538 (ISBN13: 9780077862534) Edition language:

Jones/George, Essentials of Contemporary Management is the concise edition of Contemporary Management. Jones and George are dedicated to the challenge of "Making It Real" for students. In this seventh edition of Essentials of Contemporary Management, the focus continues to be on providing the most up-to-date account of the changes taking place in the world of management and management practices while maintaining our emphasis on making our text relevant and interesting to students. The increased focus on the challenges and opportunities facing businesses large and small and integrated timely examples bring management issues to life for students.

Jones and George are dedicated to the challenge of "Making It Real" for students. As a team, they are uniquely qualified to write about the organizational challenges facing today's managers. No other author team in the management discipline matches their combined research and text-writing experience. Essentials of Management concisely surveys current management theories and research. Through a variety of real world examples from small, medium, and large companies the reader learns how those ideas are used by practicing managers. The organization of this text follows the mainstream functional approach of planning, organizing, leading, and controlling; but the content is flexible and encourages instructors to use the organization they are most comfortable with. The themes of diversity, ethics, and information technology are clearly evident through in-text examples, photographs, "unboxed" stories, and the end-of-chapter material - all areas of importance that truly serve to bring to life the workplace realities that today's student will encounter in the course of a career.

Overview: Contemporary Management by Jones and George distinguishes itself through its authorship, comprehensive, current contents, exceptionally rich and relevant examples and applications and experiential exercises provided in every single chapter. This #1 best-selling text continues to redefine what principles of management texts should look, sound, and feel like. As an author team Gareth Jones and Jennifer George are uniquely qualified to write about both the strategic and organisational challenges managers face. Contemporary Management is a comprehensive text that surveys the theoretical underpinnings of modern management thought and research. Through a variety of examples from an expanded number of small business to medium and large companies it shows the reader how those ideas are used by practicing managers. A hallmark of this text is its focus on the "Manager as a Person," which discusses managers as real people with their own personalities, strengths, weaknesses, opportunities, and problems.

This comprehensive text surveys modern management thought and research through a variety of real world examples from small, medium, and large companies. It follows the mainstream functional approach of planning, organizing, leading, and controlling.

This full featured text is provided as an option to the price sensitive student. It is a full 4 color text that's three whole punched and made available at a discount to students. Also, available in a package with Connect Plus - (ISBN-13: 9780077713355).

Textbook

[This text] provides greater focus on what an organization is, which stakeholders it serves, and how an organization is constructed to satisfy stakeholder needs - that is, the design of its organizational structure. [The text] lays out the central design challenges facing an organization if it is to successfully create value for its stakeholders and achieve a competitive advantage that will allow it to thrive. [It also] presents much expanded coverage on the issue of organizational change processes.-Pref.

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Management Principles for Health Professionals is a practical guide for new or future practicing healthcare managers. The customary activities of the manager--planning, organizing, decision making, staffing, motivating, and budgeting--are succinctly defined, explained, and presented with detailed examples drawn from a variety of health care settings. Students will learn proven management concepts, techniques, models, and tools for managing individuals or teams with skill and ease. The Sixth Edition is loaded with all-new examples from real-world healthcare settings and covers many current topics such as: ? Emerging implications of the Patient Protection and Affordable Care Act of 2010. ? A template to track the areas of impact of this major law is presented; this enables a manager to identify the topics to monitor and to prepare responses to changes as they unfold. ? Developments concerning electronic health record initiatives ? Adapting and revitalizing one's career; ? Information concerning various staffing alternatives such as outsourcing and telecommuting, and updates the material concerning job descriptions and their application. New material has been added in the section on consultant's contracts and reports. ? Patient privacy and the detection and prevention of medical identity theft, and much more.

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