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Business Intelligence Guidebook by Sherman, Rick (ebook)
Your guide to BI and why it matters. Business intelligence (BI) combines business analytics, data mining, data visualization, data tools and infrastructure, and best practices to help organizations to make more data-driven decisions. In practice, you know you've got modern business intelligence when you have a comprehensive view of your organization's data and use that data to drive change, eliminate inefficiencies, and quickly adapt to market or supply changes.

Business intelligence: what it is and why it matters
"Business Intelligence Guidebook" goes over in detail the entire system of Business Intelligence. Sherman notes a

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disconnect from BI concepts to actual integration and provides clear explanations of the architectural design and processes within BI.

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A best-selling book on business intelligence, 'The Data Warehouse Toolkit' starts with a short section about the theory of data warehousing and analytics, moving onto a selection of case studies showing how to apply the theory to common business scenarios. It's also one the best books for building a BI system.

12 Best Business Intelligence & Analytics Books Of All Time

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